ISLAMOPHOBIA AWARENESS MONTH

#MuslimStories

UNIVERSITY PACK 2023

www.islamophobia-awareness.org

 / *IslamophobiaAM*

> "Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms."

IAM Supporters

The University Of Sheffield.

The University of Law

UNIVERSITY OF WESTMINSTER

UNIVERSITY of BRISTOL ISLAMIC SOCIETY
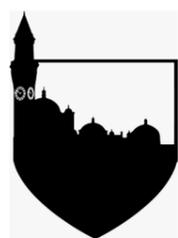
University of Sunderland

UNIVERSITY OF MANCHESTER ISLAMIC SOCIETY

CAMBRIDGE UNIVERSITY ISLAMIC SOCIETY

The University of Bradford Islamic Society

UNIVERSITY OF BIRMINGHAM ISLAMIC SOCIETY

UOC ISLAMIC SOCIETY

UCLAN ISLAMIC SOCIETY

To view all IAM Supporting organisations, visit our website:
www.islamophobia-awareness.org/supporters-of-iam

What is IAM?

Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It aims to raise awareness of the scourge of Islamophobia in society, as well as recognise and showcase Muslim Heroes in Education.

The month-long campaign takes place every November. Resources are available on the website to help you to get involved and be a part of the growth of the campaign.

WWW.ISLAMOPHOBIA-AWARENESS.ORG

CLICK!

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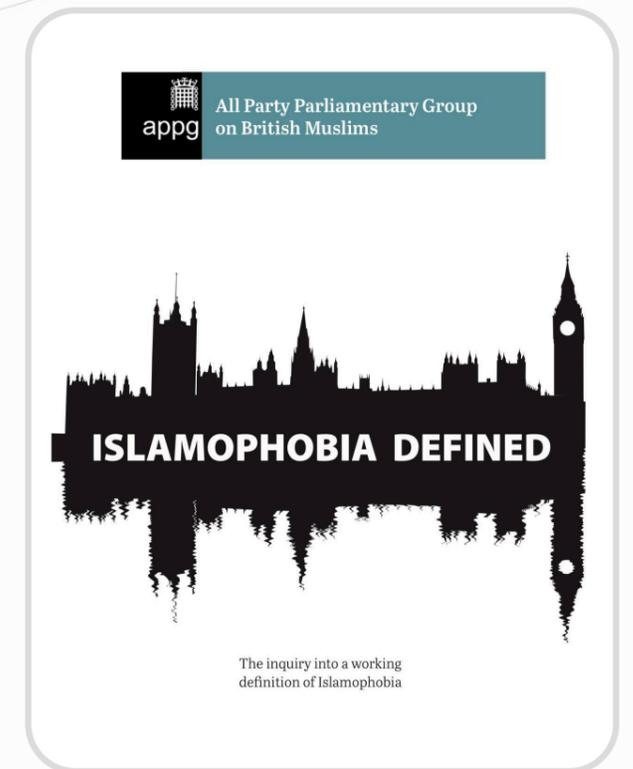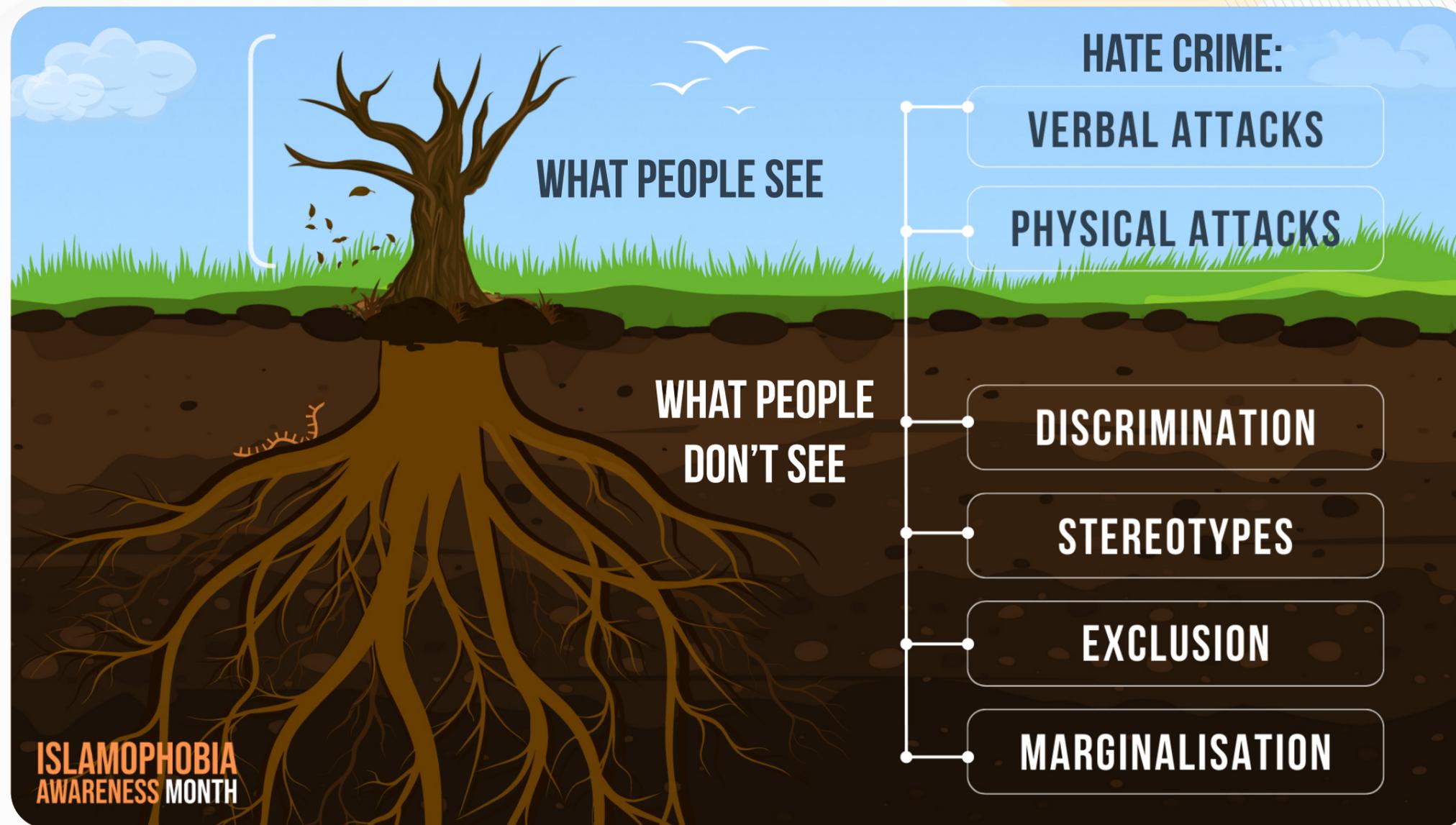
The theme for 2023 is #MuslimStories.

The goal of this year's campaign is to facilitate connections among individuals from diverse backgrounds, including both Muslims and non-Muslims, using the transformative power of storytelling.

Everyone has a story to tell and we want to encourage everyone from all walks of life to take part. Your story could be your own experience, or that of someone you admire.

Whether you are Muslim or not, we want to hear your stories of examples of inspiring Muslim role models or making a positive change to tackle Islamophobia in your workplace.

IAM Exhibition at The V&A Museum, London

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Understanding Islamophobia

WHAT PEOPLE SEE

WHAT PEOPLE DON'T SEE

HATE CRIME:
VERBAL ATTACKS
PHYSICAL ATTACKS

DISCRIMINATION
STEREOTYPES
EXCLUSION
MARGINALISATION

ISLAMOPHOBIA AWARENESS MONTH

appg — All Party Parliamentary Group on British Muslims

ISLAMOPHOBIA DEFINED

The inquiry into a working definition of Islamophobia

"Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness."
- APPG on British Muslims

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Why Support IAM?

Showcase Muslim **heroes** in your community

Recognise and showcase **Muslim Heroes** in Higher Education.

Highlight the **scourge of Islamophobia** in the UK

Challenge **incorrect stereotypes** about Muslims

Use the transformative power of **storytelling** to increase **understanding** and **empathy** in your community

Break down barriers between Muslim and non-Muslim communities

What is the evidence that Islamophobia exists at universities?

Universities have a duty to safeguard their students and create inclusive environments on campus. By participating in IAM, you are sending a clear message to your staff and students that any behaviour to damage these environments will not be tolerated.

Over 25% of female Muslim students report having had to defend the wearing of **hijab and niqab** whilst on campus, making them feel **unsafe**.[1]

In the same report, **39% of Muslim staff** believe that Islamophobia is **normalised** at LMU.[1]

In 2018 a NUS survey of nearly **600 Muslim students** at UK universities, **1 in 5 Muslim students** reported being the victims of verbal abuse.[2]

References:

1. A report on 100 Muslim students by London Metropolitan's University (LMU) recently established Centre for Equity and Inclusion 2021, stated the need for universities to acknowledge and tackle Islamophobia on campuses across the UK.

2. In 2018 a NUS survey of nearly 600 Muslim students at UK universities.

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Here are 5 ways to get involved

Become a Supporter

Visit www.islamophobia-awareness.org/supporter and complete the form to become a supporter of the campaign.

Social Media

Find the campaign on Twitter, Instagram, Facebook and LinkedIn @islamophobiaam. Share content and use the hashtags #IAM2023 and #MuslimStories.

Exhibition

Visit the website to view the virtual Islamophobia Awareness Exhibition or make a request to hire it in your venue.

Human Library

Take part in this year's flagship event. The Human Library is designed to share human stories and the lived experiences of muslims in your spaces. To find out how to create your own, click here.

IAM Workshop

Deliver the IAM workshop to your audience and explore what Islamophobia means to them. Explain what IAM is and share how to get involved. To find out more click here.

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#MUSLIM STORIES
#IAM2023

Aisha Janki Akinola

Aisha is an aspiring architect with a passion for sustainable design and climate justice, Aisha won a fully funded scholarship to study architecture, but her experience as a Black Muslim woman, living alone and noticing the lack of support given to mental health motivated her to do much more. Aisha founded the BlackEd movement and ran a series of social media campaigns against racial harassment and hate crimes on campus.

Asif Aziz

Asif Aziz is a property entrepreneur and philanthropist. He is the Founder and CEO of Criterion Capital, which manages a property portfolio including some of the most prominent buildings in London's West End.

He is also the founder and Chair of the Aziz Foundation which, since its inception in 2015, has awarded grants worth more than £12mn including more than £7mn for postgraduate scholarships.

Asif is an Honorary Fellow of Goldsmiths, University of London, he won the Tun Dr Mahathir Bin Mohamad Leadership Award for 2022 and has been listed for over five years in 'The 500 Most Influential Muslims in the World' publication.

His interests include combating Islamophobia, education, tackling homelessness and international poverty relief.

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Find Out More

WWW.ISLAMOPHOBIA-AWARENESS.ORG

HIRE EXHIBITION

SUPPORTER

Become a Supporter

Complete the form below to become a supporter of the IAM campaign. By becoming a supporter you are contributing to the campaign's growth and success!
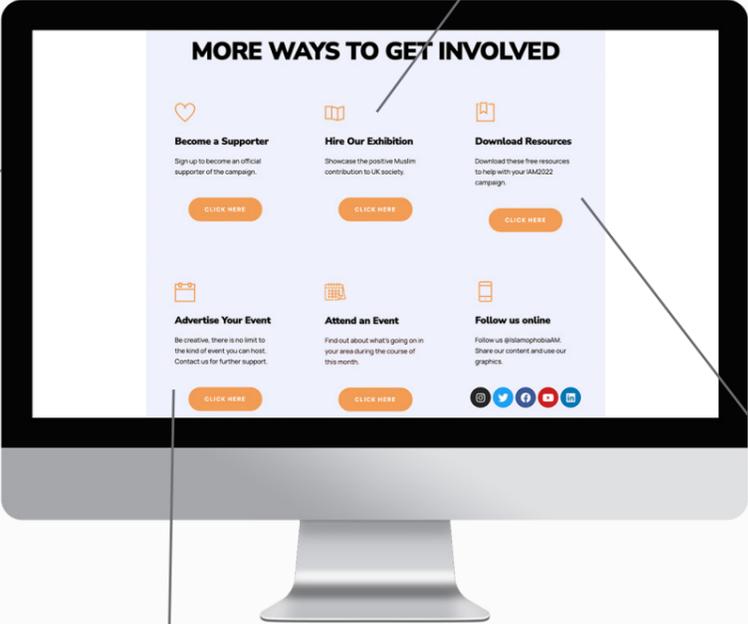
Full Name

Email

Phone

Do you consent to being contacted by the IAM Team?
○ Yes
○ No

For organisations, please upload a high quality image of your logo in .png or .jpeg format. (optional)
Choose file | No file chosen
You can add a file up to 25 MB.

Do you consent to the use of your logo as a supporter of IAM?
○ Yes
○ No

Any additional information or comments (optional)

Submit

MORE WAYS TO GET INVOLVED

Become a Supporter
Sign up to become an official supporter of the campaign.
CLICK HERE

Hire Our Exhibition
Showcase the positive Muslim contribution to UK society.
CLICK HERE

Download Resources
Download these free resources to help with your IAM2022 campaign.
CLICK HERE

Advertise Your Event
Be creative, there is no limit to the kind of event you can host. Contact us for further support.
CLICK HERE

Attend an Event
Find out about what's going on in your area during the course of this month.
CLICK HERE

Follow us online
Follow us @IslamophobiaAM. Share our content and use our graphics.

RESOURCES

Download IAM2023 Resources

EVENTS

SCAN QR CODE TO VISIT WEBSITE

/IslamophobiaAM

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Take part in the conversation, be part of the solution

ISLAMOPHOBIA
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10 YEARS

IAM 2022 Launch at
Edgbaston Cricket Ground

www.islamophobia-awareness.com

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