

# ISLAMOPHOBIA AWARENESS MONTH

10  
YEARS

ISLAMOPHOBIA  
AWARENESS MONTH

Twitter Facebook YouTube Instagram /Islamophobia



## COMMUNITY PACK

WWW.ISLAMOPHOBIA



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“To encourage individuals and organisations across society to raise awareness of Islamophobia



# What is IAM?

Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It aims to raise awareness of the scourge of Islamophobia in society, as well as showcasing the positive contributions of Muslims in the UK.

The month-long campaign takes place every November. Resources are available on the website to help you to get involved and be a part of the growth of the campaign.

[WWW.ISLAMOPHOBIA-AWARENESS.ORG](http://WWW.ISLAMOPHOBIA-AWARENESS.ORG)





# Our Vision

Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms.



## TACKLING DENIAL



## This year's theme

Our theme for IAM 2022 is **#tacklingdenial**. The denial of Islamophobia can be seen in many forms in both political and social spaces. Why is tackling denial important? Because if you allow people to deny the very existence of Islamophobia, how can we begin to have a sensible conversation about it and therefore tackle this problem? Denial simply shuts down this conversation.

### ISLAM THE FAITH THE ABRAHAMIC FAITHS



Islam, Christianity and Judaism are known as the Abrahamic faiths because they trace their common roots to Abraham. They are the world's major monotheistic religions centred on the belief in One God.

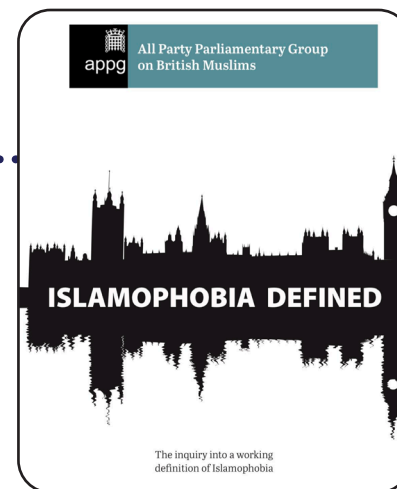
- The Holy Book of the Muslims, the Qur'an contains references to many prophets that are mentioned in the sacred books of Christianity and Judaism, including Adam, Noah, Moses, David, Solomon and Jesus (peace be upon them all).
- The Qur'an refers to Christians and Jews as 'Ahl-e-Kitab' or People of the Book and contains various references to the Holy Scriptures.
- Other common beliefs between the religions include a belief in Angels, the Devil, Heaven and Hell, the Day of Judgement, and bearing witness to faith through acts of prayer, charity, love and compassion for others.
- Common rituals include eating religiously slaughtered meat, called Halal in Islam and Kosher in Judaism; fasting during Lent, Ramadan, and on Yom Kippur (Day of Atonement); circumcision (in Islam and Judaism); and modesty in dress (a practice adhered to by Muslims and Jews).



# Defining Islamophobia

*"Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness."*

APPG on British Muslims

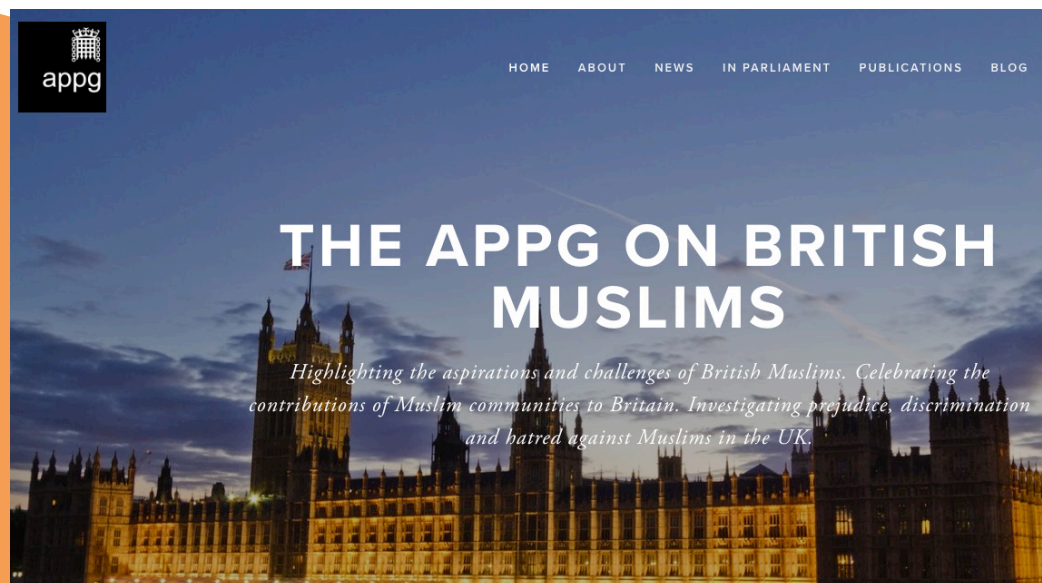


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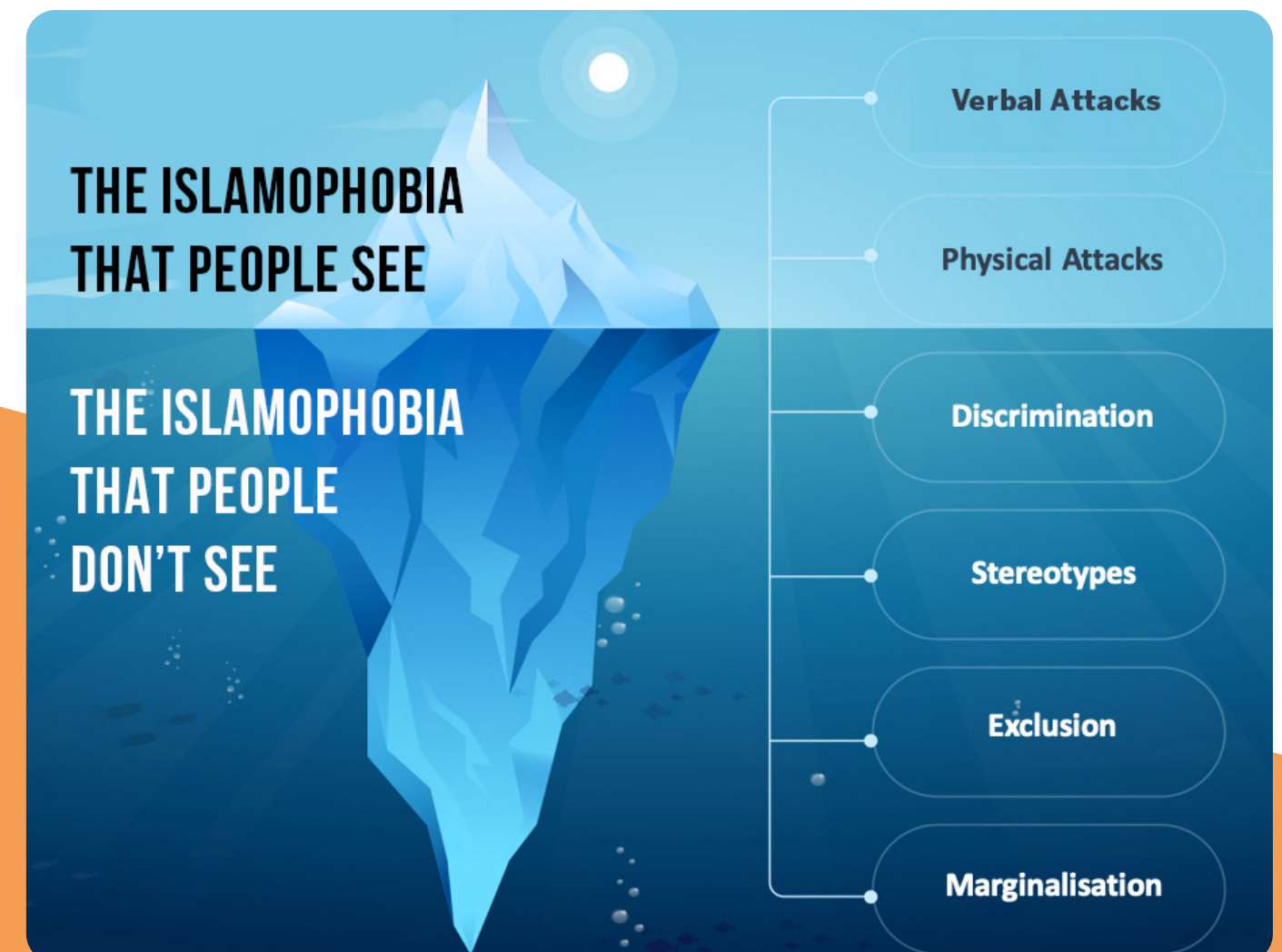
*"An exaggerated, irrational fear, hatred and hostility towards Islam and Muslims perpetuated by negative stereotypes resulting in bias, discrimination of Muslims from civic, social and political life."*

Fear Inc. Fear Inc 2.0  
Center for American Progress

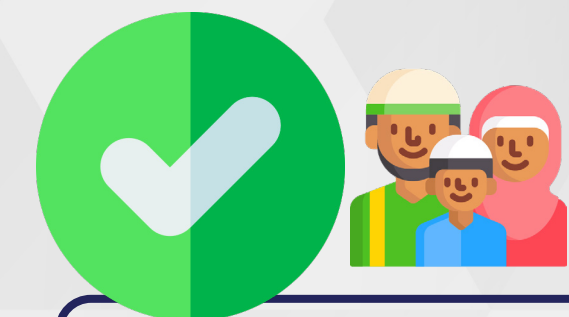
CAP



**'Islamophobia Defined' is a report from the All Party Parliamentary Group (APPG) on British Muslims.**







Showcase **positive contributions** of Muslims in the UK



Push for a working **definition of Islamophobia** from councils and governments



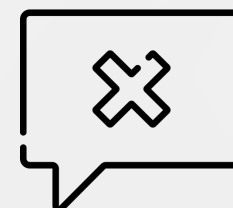
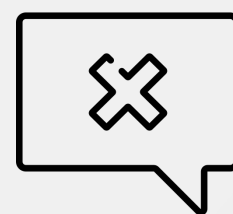
Highlight the **scourge of Islamophobia** in the UK



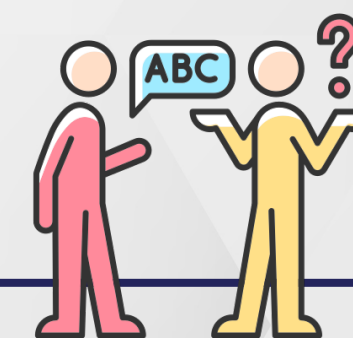
Challenge **incorrect stereotypes** about Muslims



## Why Support IAM?



Recognise the existence of Islamophobia and **tackle its denial**



**Break down barriers** between Muslim and non-Muslim communities



# How to Get Involved

Here are **5 ways** to get involved during **November**

## Step 1

### Become an Official Supporter

Visit [www.islamophobia-awareness.org/supporter](http://www.islamophobia-awareness.org/supporter) and complete the form to become a supporter of the campaign.

## Step 2

### Follow us on social media and play your part

Follow us @IslamophobiaAM. Share our content, use our graphics, and use the hashtags #TacklingDenial, #IAM2022 and #10YearsOn.

## Step 3

### Attend a partner event

Visit our website to find out what's going on in your area during IAM.

## Step 4

### Learn more

Book an Islamophobia Awareness Training session or Hire the Islamophobia Exhibition by emailing us at [info@islamophobia-awareness.org](mailto:info@islamophobia-awareness.org).

Visit our [website](http://www.islamophobia-awareness.org) to download additional resources.

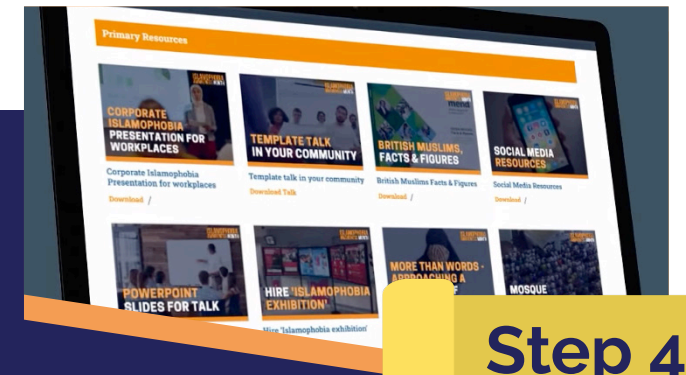
## Step 5

### Host Your Own Event

Be creative, there is no limit to the kind of event you can host. Contact us for any further support you require.

[WWW.ISLAMOPHOBIA-AWARENESS.ORG](http://WWW.ISLAMOPHOBIA-AWARENESS.ORG)

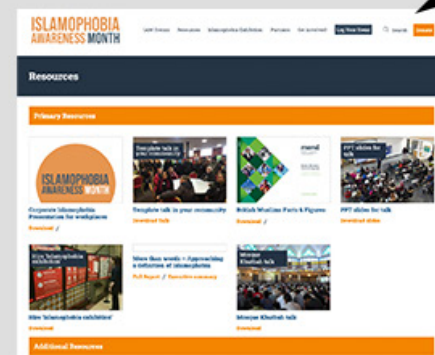
CLICK!





# ISLAMOPHOBIA AWARENESS MONTH

Log & Manage your events via Events Portal



Download IAM Resources



Online IAM Exhibition

VISIT OUR WEBSITE [WWW.ISLAMOPHOBIA-AWARENESS.ORG](http://WWW.ISLAMOPHOBIA-AWARENESS.ORG) OR  
EMAIL US AT [INFO@ISLAMOPHOBIA-AWARENESS.ORG](mailto:INFO@ISLAMOPHOBIA-AWARENESS.ORG) FOR SUPPORT

## Get involved



## Hire the Exhibition

Our exhibition is a great way to showcase the positive Muslim contribution to UK society, and can be used in a variety of settings. Click below to hire the exhibition:

[www.islamophobia-awareness.org/hire-the-exhibition/](http://www.islamophobia-awareness.org/hire-the-exhibition/)

## Recognise a Local Hero

Recognise the contributions of a local Muslim hero in your area! Host a celebratory event for an individual or organisation in your local area whose advocacy has made a real change.

## Human Library

Connect the people around you with inspiring and positive Muslim role models. Create your own human library of local Muslim figures who have contributed to your community.



# Previous Engagement & Participation

## OUR PARTNERS



SUPPORTING



Stand Up To Racism  
@AntiRacismDay

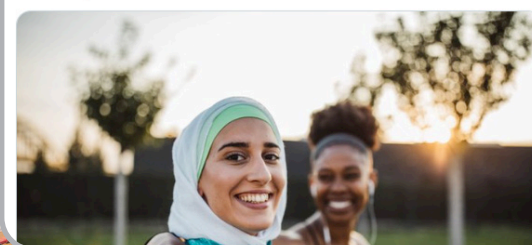
"Hatred against one community is hatred against all of us and we must all collectively fight it"

Talha Ahmad, SUTR co-chair & @MuslimCouncil on the need for unity in fighting racism, Islamophobia & antisemitism

#IAM2021 #IslamophobiaAwarenessMonth  
@Talha\_Jamil

Victim Support  
@VictimSupport

It's #IslamophobiaAwarenessMonth. Being targeted because of your religion is a hate crime. If you've experienced religious #HateCrime, we can help. Call our 24/7 Supportline 08 08 16 89 111 Start a live chat, any time [victimsupport.org.uk/live-chat](https://victimsupport.org.uk/live-chat) #IAM2021



10 YEARS | 2012-2022 | 15

British Islamic Medical Association  
@BritishIMA

The sad reality many Muslim healthcare professionals have faced frequently throughout their careers.

#IAM2021

@IslamophobiaAM @MuslimCouncil @TheBMA  
@NHSEngland @rcgp @RCSnews @RCPhysicians  
@rpharms @theRCN

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NHS Nurse:

PATIENTS TELL ME THEY DON'T  
WANT TO BE TREATED BY ME  
BECAUSE I AM A MUSLIM.

THE SAD REALITY MANY MUSLIM  
HCPS HAVE FACED FREQUENTLY  
THROUGHOUT THEIR CAREERS.

UK Muslim Scout  
@UKMuslimScout

Members of the MSF Leadership team attended the Birmingham & Leicester IAM events this weekend. A chance to engage in talks to help fight Islamophobia!

•Rob Nixon, Deputy Chief Constable Leicestershire  
•Yunus Dada, Association of Muslim Police

#IAM2021 #Mend #scouting



15:00 - 18:00

Ankur Desai

ophobia and DJ Juggy on Ankur's track of the week

Speaking  
out against Islamophobia,

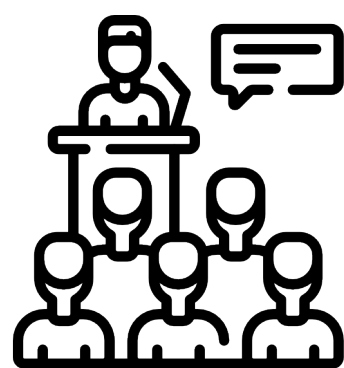


# Last years' achievements

600+ PARTNERS

250+ EVENTS

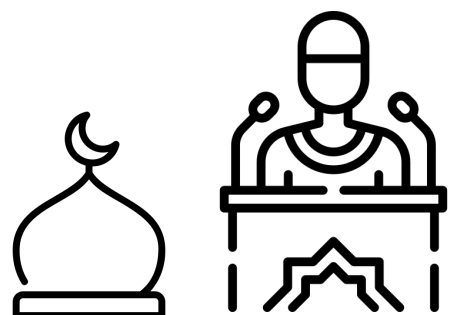
120+ NATIONAL PARTNERS



5 IN-PERSON  
REGIONAL  
LAUNCHES

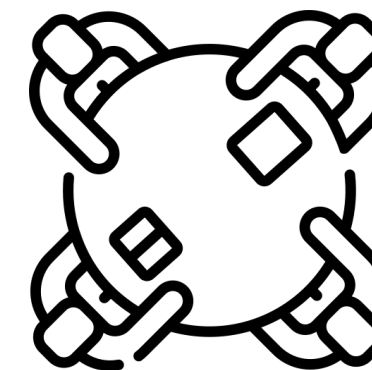


PARLIAMENTARY  
DEBATE ON  
ISLAMOPHOBIA

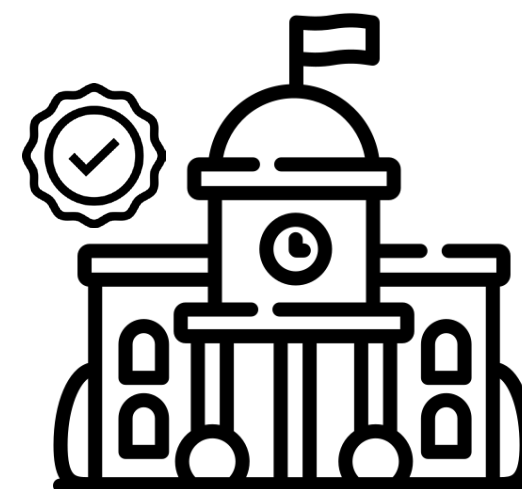


NATIONAL KHUTBAH (PRAYER SERMON) DAY  
Over 100 Mosques Deliver  
IAM National Khutbah

## What Changes did we make?



COUNCILS  
ADOPTING APPG  
DEFINITION ON  
ISLAMOPHOBIA



ISLINGTON



Walsall Council

Newham London



PRAYER SPACES  
NOW AVAILABLE  
IN SCHOOLS

(Oldham, Blackburn, Exmouth)



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*Take part in the  
conversation, be part  
of the solution*

[info@islamophobia-awareness.com](mailto:info@islamophobia-awareness.com)

[www.islamophobia-awareness.com](http://www.islamophobia-awareness.com)



/IslamophobiaAM