COMMUNITY PACK

WWW.ISLAMOPHOBIA.ORG
What is IAM?

Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It aims to raise awareness of the scourge of Islamophobia in society, as well as showcasing the positive contributions of Muslims in the UK.

The month-long campaign takes place every November. Resources are available on the website to help you to get involved and be a part of the growth of the campaign.

To encourage individuals and organisations across society to raise awareness of Islamophobia
Our Vision

Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms.

This year’s theme

Our theme for IAM 2022 is #tacklingdenial. The denial of Islamophobia can be seen in many forms in both political and social spaces. Why is tackling denial important? Because if you allow people to deny the very existence of Islamophobia, how can we begin to have a sensible conversation about it and therefore tackle this problem? Denial simply shuts down this conversation.
Defining Islamophobia

“Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness.”

APPG on British Muslims

“An exaggerated, irrational fear, hatred and hostility towards Islam and Muslims perpetuated by negative stereotypes resulting in bias, discrimination of Muslims from civic, social and political life.”

Fear Inc. Fear Inc 2.0
Center for American Progress

‘Islamophobia Defined’ is a report from the All Party Parliamentary Group (APPG) on British Muslims.
Why Support IAM?

- Showcase positive contributions of Muslims in the UK
- Push for a working definition of Islamophobia from councils and governments
- Highlight the scourge of Islamophobia in the UK
- Challenge incorrect stereotypes about Muslims
- Break down barriers between Muslim and non-Muslim communities
- Recognise the existence of Islamophobia and tackle its denial
How to Get Involved

Here are 5 ways to get involved during November

Step 1
Become an Official Supporter
Visit www.islamophobia-awareness.org/supporter and complete the form to become a supporter of the campaign.

Step 2
Follow us on social media and play your part
Follow us @IslamophobiaAM. Share our content, use our graphics, and use the hashtags #TacklingDenial, #IAM2022 and #10YearsOn.

Step 3
Attend a partner event
Visit our website to find out what’s going on in your area during IAM.

Step 4
Learn more
Book an Islamophobia Awareness Training session or Hire the Islamophobia Exhibition by emailing us at info@islamophobia-awareness.org.
Visit our website to download additional resources.

Step 5
Host Your Own Event
Be creative, there is no limit to the kind of event you can host. Contact us for any further support you require.
Hire the Exhibition

Our exhibition is a great way to showcase the positive Muslim contribution to UK society, and can be used in a variety of settings. Click below to hire the exhibition: www.islamophobia-awareness.org/hire-the-exhibition/

Recognise a Local Hero

Recognise the contributions of a local Muslim hero in your area! Host a celebratory event for an individual or organisation in your local area whose advocacy has made a real change.

Human Library

Connect the people around you with inspiring and positive Muslim role models. Create your own human library of local Muslim figures who have contributed to your community.

VISIT OUR WEBSITE www.islamophobia-awareness.org OR EMAIL US AT INFO@ISLAMOPHOBIA-AWARENESS.ORG FOR SUPPORT
Previous Engagement & Participation

ISLAMOPHOBIA AWARENESS MONTH

15 YEARS | 2012-2022

“Hatred against one community is hatred against all of us and we must all collectively fight it”

Talha Ahmad, SUTR co-chair & @MuslimCouncil on the need for unity in fighting racism, Islamophobia & anti-semitism

#IAM2021 #IslamophobiaAwarenessMonth @Talha_Jamil

It’s #IslamophobiaAwarenessMonth. Being targeted because of your religion is a hate crime. If you’ve experienced religious #HateCrime, we can help. Call our 24/7 Supportline 08 08 16 89 111 Start a live chat, any time via support.org.uk/live-chat #IAM2021

Members of the MSF Leadership team attended the Birmingham & Leicester IAM events this weekend. A chance to engage in talks to help fight Islamophobia!

• Rob Noon, Deputy Chief Constable Leicestershire
• Yunus Dada, Association of Muslim Police

#IAM2021 #Mend #scouting
Last years’ achievements

600+ PARTNERS
250+ EVENTS
120+ NATIONAL PARTNERS

What Changes did we make?

COUNCILS ADOPTING APPG DEFINITION ON ISLAMOPHOBIA

PRAYER SPACES NOW AVAILABLE IN SCHOOLS
(Oldham, Blackburn, Exmouth)

5 IN-PERSON REGIONAL LAUNCHES
PARLIAMENTARY DEBATE ON ISLAMOPHOBIA
NATIONAL KHUTBAH (PRAYER SERMON) DAY
Over 100 Mosques Deliver IAM National Khutbah

Prayer Spaces now available in schools
(Oldham, Blackburn, Exmouth)
Take part in the conversation, be part of the solution

info@islamophobia-awareness.com
www.islamophobia-awareness.com

Facebook /Twitter /Instagram /IslamophobiaAM