

ISLAMOPHOBIA AWARENESS MONTH

10
YEARS



SOCIAL MEDIA PACK



One of the easiest ways to support IAM is to get involved online. This pack is designed to give you guidance on how to support our campaign through social media. Here are three simple steps:

1

Follow us on social media!

Find us on twitter, Instagram and Facebook at @IslamophobiaAM. Share our content, use our graphics, and use the hashtags #IAM2022, #TacklingDenial and #10YearsOn.

2

Use our logos and banners

Change your profile picture or share on your social media. Download our social media graphic, icon and banner here: <https://bit.ly/iam-content>

3

Use our social media templates

Check out the next pages to see our social media templates. These can be copied and pasted for any platform, they work great as tweets!

Social Media Templates

Health

Employment

Politics

Mosques

IAM Hashtags for 2022

#IAM2022

#tacklingdenial

#10yearson

Health

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Organisation

@yourorganisation

In 2021, almost 4 in 10 Muslim Healthcare Professionals received verbal abuse from colleagues around their faith and almost half of respondents reported they had thoughts of leaving their job. #tacklingdenial



Organisation

@yourorganisation

Only 1 in 10 Muslim healthcare professionals know of a Muslim who has been appointed to a senior leadership position in UK healthcare system. #IAM2022



Employment



Organisation

@yourorganisation

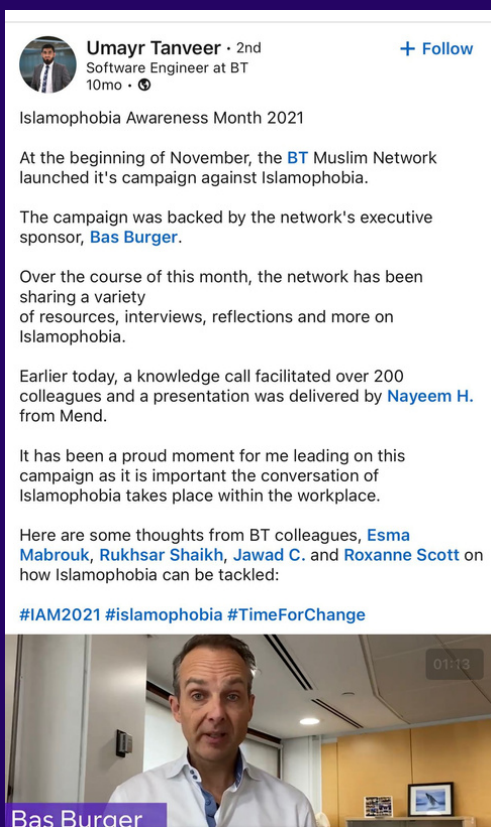
In Britain, Muslims suffer among the greatest workplace penalties of any ethnic or religious group.



Organisation

@yourorganisation

Muslim men were up to 76% less likely to have a job of any kind compared to white, male British Christians of the same age and with the same qualifications; Muslim women were up to 65% less likely to be employed than white Christian counterparts.
#tacklingdenial



Politics

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Organisation

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One in three Britons saw Islam as a threat to British values, suggesting that stereotypical prejudices against Muslims are widespread.



Organisation

@yourorganisation

According to a Hope not Hate survey, 79% of Conservative Party members believe that there is no problem with Islamophobia in the party. #tacklingdenial.

← Tweet

 **Tanmanjeet Singh Dhesi MP** @TanDhesi

This Islamophobia Awareness Month [#IAM2021](#), we are reminded starkly of the pervasive bigotry many Muslims often face.

Tackling racism takes strong leadership, yet we have a PM who referred to Muslim women as “letterboxes and bank robbers” - we deserve so much better.



← Tweet

 **Keir Starmer** @Keir_Starmer

These statistics are the stark reality of Islamophobia. We must do everything we can to ensure we eradicate Islamophobia in our society. It is excellent [@afzal4Gorton](#) will be raising this important issue in parliament later this month. [#IAM2021](#)

 **Anneliese Dodds** @An... · 01/11/2021

45% of all hate crimes last year were targeted at Muslims.

This Islamophobia Awareness Month, it's [#TimeForChange](#) - and that starts at the top.

Labour has adopted the APPG on British Muslims' definition of Islamophobia. It's time the Conservatives followed suit. [#IAM2021](#)

Hate Crimes by Religion England and Wales 2020/21

Perceived
Proportion of

Mosques

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Organisation

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In a recent survey carried out on British adults, 43% said would be concerned if a mosque was built near them.

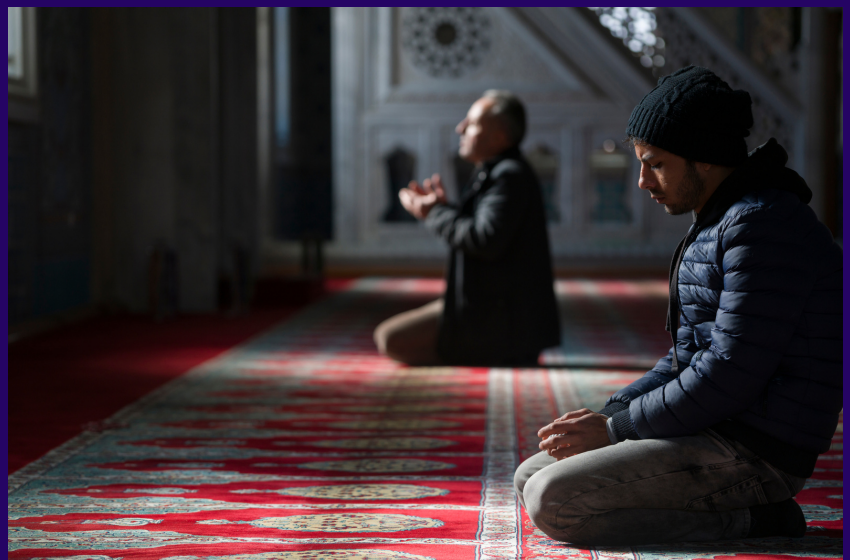
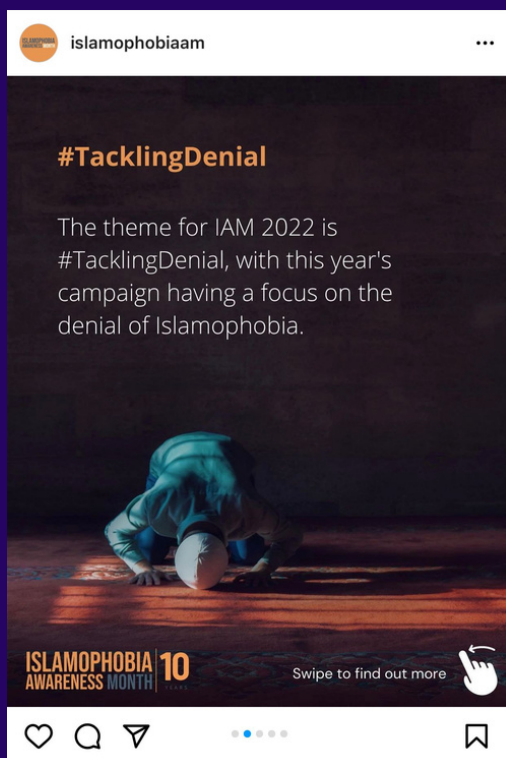
#IAM2022



Organisation

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17% of Mosques who have experienced an attack in the last 3 years, have also experienced physical assault - including the stabbing of an imam. #tacklingdenial



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*Take part in the conversation,
be part of the solution.*

www.islamophobia-awareness.org

@islamophobiaAM



For all enquiries: info@islamophobia-awareness.org

For press enquiries: press@islamophobia-awareness.org

