### ISLAMOPHOBIA AWARENESS MONTH 10 YEARS





### ISLAMOPHOBIA AWARENESS MONTH 10

One of the easiest ways to support IAM is to get involved online. This pack is designed to give you guidance on how to support our campaign through social media. Here are three simple steps:



### Follow us on social media!

Find us on twitter, Instagram and Facebook at @IslamophobiaAM. Share our content, use our graphics, and use the hashtags #IAM2022, #TacklingDenial and #10YearsOn.

### **Use our logos and banners**

Change your profile picture or share on your social media. Download our social media graphic, icon and banner here: https://bit.ly/iam-content



### **Use our social media templates**

Check out the next pages to see our social media templates. These can be copied and pasted for any platform, they work great as tweets!



# Social Media Templates Health Employment Politics Mosques

#IAM2022 #tacklingdenial #10yearson

# Health





#### Organisation

#### @yourorganisation

In 2021, almost 4 in 10 Muslim Healthcare Professionals received verbal abuse from colleagues around their faith and almost half of respondents reported they had thoughts of leaving their job. #tacklingdenial



#### Organisation @yourorganisation

Only 1 in 10 Muslim healthcare professionals know of a Muslim who has been appointed to a senior leadership position in UK healthcare system. #IAM2022



# Employment Stamophobia 10



#### Organisation @yourorganisation

In Britain, Muslims suffer among the greatest workplace penalties of any ethnic or religious group.



#### Organisation

+ Follow

#### @yourorganisation

Muslim men were up to 76% less likely to have a job of any kind compared to white, male British Christians of the same age and with the same qualifications; Muslim women were up to 65% less likely to be employed than white Christian counterparts. #tacklingdenial



Umayr Tanveer • 2nd Software Engineer at BT 10mo • **S** 

Islamophobia Awareness Month 2021

At the beginning of November, the BT Muslim Network launched it's campaign against Islamophobia.

The campaign was backed by the network's executive sponsor, Bas Burger.

Over the course of this month, the network has been sharing a variety of resources, interviews, reflections and more on

Islamophobia.

Earlier today, a knowledge call facilitated over 200 colleagues and a presentation was delivered by Nayeem H. from Mend.

It has been a proud moment for me leading on this campaign as it is important the conversation of Islamophobia takes place within the workplace.

Here are some thoughts from BT colleagues, Esma Mabrouk, Rukhsar Shaikh, Jawad C. and Roxanne Scott on how Islamophobia can be tackled:

#IAM2021 #islamophobia #TimeForChange





Sources: Nabil Khattab and Ron Johnston, "*Ethno-Religious Identities and Persisting Penalties in the UK Labor Market*," The Social Science Journal 52, no. 4 (December 2015): 490–502 and Bhatti, Tabetha. Muslim Council of Britain, Defining Islamophobia: A Contemporary Understanding of How Expressions of Muslimness are Targeted, March 2021.

# Politics



#### Organisation @yourorganisation

One in three Britons saw Islam as a threat to British values, suggesting that stereotypical prejudices against Muslims are widespread.



**ISLAMOPHOBIA** 

AWARENESS MONT

#### Organisation @yourorganisation

According to a Hope not Hate survey, 79% of Conservative Party members believe that there is no problem with Islamophobia in the party. #tacklingdenial.



#### Tweet



Tanmanjeet Singh Dhesi MP 🤣 @TanDhesi

This Islamophobia Awareness Month #IAM2021, we are reminded starkly of the pervasive bigotry many Muslims often face.

Tackling racism takes strong leadership, yet we have a PM who referred to Muslim women as "letterboxes and bank robbers" - we deserve so much better.





←

These statistics are the stark reality of Islamophobia. We must do everything we can to ensure we eradicate Islamophobia in our society. It is excellent @afzal4Gorton will be raising this important issue in parliament later this month. #IAM2021

Tweet

Anneliese Dodds On Market Service Service

This Islamophobia Awareness Month, it's #TimeForChange - and that starts at the top.

Labour has adopted the APPG on British Muslims' definition of Islamophobia. It's time the Conservatives followed suit. #IAM2021

Hate Crimes by Religion England and Wales 2020/21 Perceived Proportion of

Sources: https://www.theguardian.com/world/2019/feb/17/third-of-britons-believe-islam-threatens-british-way-of-life-says-report and 'The Deep Roots of Islamophobia in the Conservative Party, 2020, https://hopenothate.org.uk/2020/09/30/the-deep-roots-of-islamophobia-in-the-conservative-party/.



# Mosques



#### Organisation @yourorganisation

In a recent survey carried out on British adults, 43% said would be concerned if a mosque was built near them. #IAM2022



#### Organisation @yourorganisation

17% of Mosques who have experienced an attack in the last 3 years, have also experienced physical assault - including the stabbing of an imam. #tacklingdenial







## Take part in the conversation, be part of the solution.

#### www.islamophobia-awareness.org

@islamophobiaAM

For all enquiries: info@islamophobia-awareness.org For press enquiries: press@islamophobia-awareness.org