COMMUNITY PACK 2023

www.islamophobia-awareness.org

 IslamophobiaAM
Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms.”

IAM Supporters

To view all IAM Supporting organisations, visit our website: [www.islamophobia-awareness.org/supporters-of-iam](http://www.islamophobia-awareness.org/supporters-of-iam)
The theme for 2023 is #MuslimStories.

The goal of this year’s campaign is to facilitate connections among individuals from diverse backgrounds, including both Muslims and non-Muslims, using the transformative power of storytelling.

Everyone has a story to tell and we want to encourage everyone from all walks of life to take part. Your story could be your own experience, or that of someone you admire.

Whether you are Muslim or not, we want to hear your stories of examples of inspiring Muslim role models or making a positive change to tackle Islamophobia in your workplace.
“Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness.”

- APPG on British Muslims
Why Support IAM?

Showcase Muslim heroes in your community

Push for the APPG definition of Islamophobia to be adopted by Councils and the Government

Highlight the scourge of Islamophobia in the UK

Challenge incorrect stereotypes about Muslims

Use the transformative power of storytelling to increase understanding and empathy in your community

Break down barriers between Muslim and non-Muslim communities
Here are 5 ways to get involved

Step 1
Become a Supporter
Visit [www.islamophobia-awareness.org/supporter](http://www.islamophobia-awareness.org/supporter) and complete the form to become a supporter of the campaign.

Step 2
Social Media
Find the campaign on Twitter, Instagram, Facebook and LinkedIn [@islamophobiaaam](https://www.linkedin.com/company/islamophobia-awareness/). Share content and use the hashtags #IAM2023

Step 3
Exhibition
Visit the website to view the virtual Islamophobia Awareness Exhibition or make a request to hire it in your venue.

Step 4
Human Library
Take part in this year's flagship event. The Human Library is designed to share human stories and the lived experiences of Muslims in your spaces. To find out how to create your own, click here.

Step 5
IAM Workshop
Deliver the IAM workshop to your audience and explore what Islamophobia means to them. Explain what IAM is and share how to get involved. To find out more click here.

#MUSLIM STORIES
#IAM2023

WWW.ISLAMOPHOBIA-AWARENESS.ORG
Haroon Mota

Founder of Active Inclusion Network, Marathon Runner & Mountaineer.

Haroon is a thrill seeking athlete who has for over a decade been setting himself ambitious fundraising challenges; running multiple marathons and climbing mountains around the world, raising millions of pounds for charity and inspiring so many from the South Asian and Muslim Communities to follow in his footsteps.

He is passionate for increasing diversity and inclusion in outdoor fitness, which led him to create the Active Inclusion Network and launching projects such as Muslim Hikers, which has rapidly grown to become the largest community in the world for Muslims interested in the outdoors.

District Judge Raffia Arshad

Raffia became the first hijab-wearing UK deputy district judge for the Midlands in 2020, acting as an inspirational role-model for visibly Muslim women to achieve the highest levels in law. It all started at the age of 11 for the barrister who dreamt of the career but questioned whether “people who looked like me” could be a welcomed part of the world. Thirty years later, she recognises her appointment as a win for not just Muslim women, but for all women.

Sheikh Nuru Mohammed

Hailing from Ghana, Sheikh Nuru Mohammed became the first Muslim leader in the UK to have his mosque used as a COVID-19 vaccination centre. As the head of the Al-Abbas Islamic Centre in Birmingham, where 1 in 5 people are Muslim, Sheikh Mohammed felt a moral obligation to support his community.
Find Out More

WWW.ISLAMOPHOBIA-AWARENESS.ORG

SCAN QR CODE TO VISIT WEBSITE

HIRE EXHIBITION

SUPPORTER

RESOURCES

EVENTS

MORE WAYS TO GET INVOLVED

Download IAM2023 Resources

Social Media Pack

Corporate Pack

Charity Pack

5 Minute Presentation

User Submission

Sustainability Guide

Community Pack

Inclusion Guide

5 Minute Talk

YouTube

LinkedIn

Facebook

Twitter

Instagram

/IslamophobiaAM
Take part in the conversation, be part of the solution

IAM 2022 Launch at Edgbaston Cricket Ground

www.islamophobia-awareness.com

#MuslimStories!