



**ISLAMOPHOBIA
AWARENESS MONTH**

#MuslimStories

COMMUNITY PACK 2023

www.islamophobia-awareness.org

     / **IslamophobiaAM**



Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms."

IAM Supporters



To view all IAM Supporting organisations, visit our website:
www.islamophobia-awareness.org/supporters-of-iam



What is IAM?

Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It aims to raise awareness of the scourge of Islamophobia in society, as well as showcasing the positive contributions of Muslims in the UK.

- The month-long campaign takes place every November.
- Resources are available on the website to help you to get involved and be a part of the growth of the campaign.

WWW.ISLAMOPHOBIA-AWARENESS.ORG

The theme for 2023 is **#MuslimStories**.

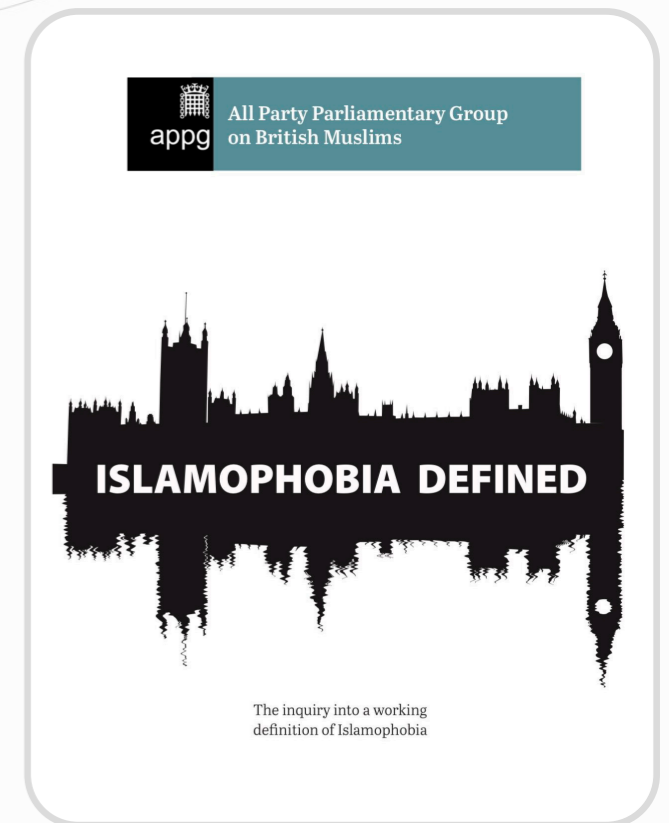
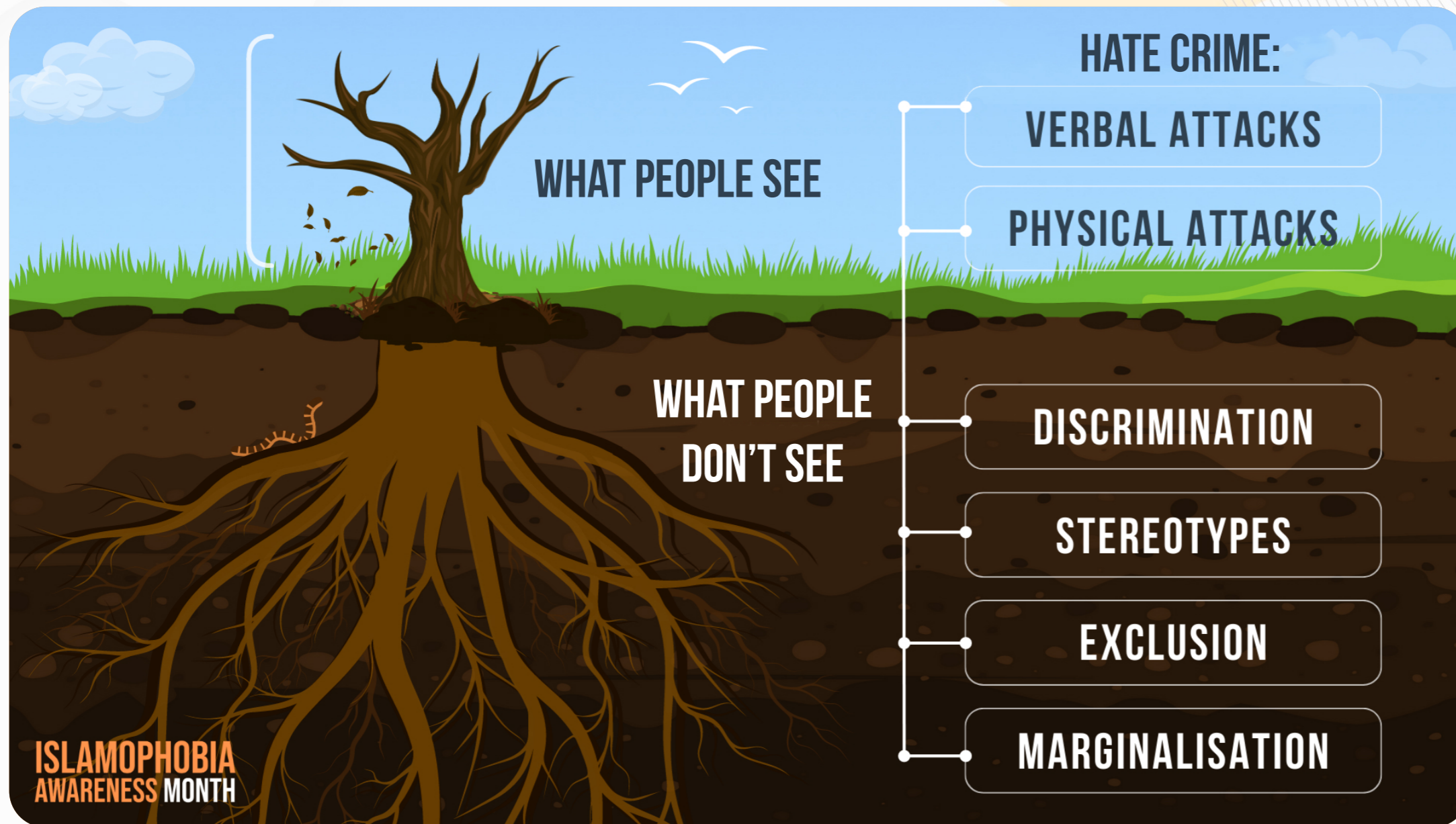
The goal of this year's campaign is to facilitate connections among individuals from diverse backgrounds, including both Muslims and non-Muslims, using the transformative power of storytelling.

Everyone has a story to tell and we want to encourage everyone from all walks of life to take part. Your story could be your own experience, or that of someone you admire.

Whether you are Muslim or not, we want to hear your stories of examples of inspiring Muslim role models or making a positive change to tackle Islamophobia in your workplace.

IAM Exhibition at
The V&A Museum,
London

Understanding Islamophobia



"Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness."

- APPG on British Muslims

Why Support IAM?

Showcase Muslim **heroes** in your community

Push for the **APPG definition of Islamophobia** to be adopted by Councils and the Government

Highlight the **scourge of Islamophobia** in the UK

Challenge **incorrect stereotypes** about Muslims

Use the transformative power of **storytelling** to increase **understanding** and **empathy** in your community

Break down barriers between Muslim and non-Muslim communities

Here are 5 ways to get involved



Step 1

Become a Supporter

Visit www.islamophobia-awareness.org/supporter and complete the form to become a supporter of the campaign.



Step 2

Social Media

Find the campaign on Twitter, Instagram, Facebook and LinkedIn @islamophobiaam. Share content and use the hashtags #IAM2023



Step 3

Exhibition

Visit the [website](http://www.islamophobia-awareness.org) to view the virtual Islamophobia Awareness Exhibition or make a request to hire it in your venue.



Step 4

Human Library

Take part in this year's flagship event. The Human Library is designed to share human stories and the lived experiences of muslims in your spaces. To find out how to create your own, [click here](#).



Step 5

IAM Workshop

Deliver the IAM workshop to your audience and explore what Islamophobia means to them. Explain what IAM is and share how to get involved. To find out more [click here](#).

#MUSLIM STORIES

#IAM2023



WWW.ISLAMOPHOBIA-AWARENESS.ORG

#MUSLIM STORIES

#IAM2023



Sheikh Nuru Mohammed

Hailing from Ghana, Sheikh Nuru Mohammed became the first Muslim leader in the UK to have his mosque used as a COVID-19 vaccination centre. As the head of the Al-Abbas Islamic Centre in Birmingham, where 1 in 5 people are Muslim, Sheikh Mohammed felt a moral obligation to support his community.



Haroon Mota

Founder of Active Inclusion Network. Marathon Runner & Mountaineer.

Haroon is a thrill seeking athlete who has for over a decade been setting himself ambitious fundraising challenges; running multiple marathons and climbing mountains around the world, raising millions of pounds for charity and inspiring so many from the South Asian and Muslim Communities to follow in his footsteps.

He is passionate for increasing diversity and inclusion in outdoor fitness, which led him to create the Active Inclusion Network and launching projects such as Muslim Hikers, which has rapidly grown to become the largest community in the world for Muslims interested in the outdoors.



District Judge Raffia Arshad

Raffia became the first hijab-wearing UK deputy district judge for the Midlands in 2020, acting as an inspirational role-model for visibly Muslim women to achieve the highest levels in law. It all started at the age of 11 for the barrister who dreamt of the career but questioned whether "people who looked like me" could be a welcomed part of the world. Thirty years later, she recognises her appointment as a win for not just Muslim women, but for all women.



Find Out More

WWW.ISLAMOPHOBIA-AWARENESS.ORG



HIRE EXHIBITION



SCAN QR CODE TO VISIT WEBSITE

SUPPORTER

Become a Supporter
Complete the form below to become a supporter of the IAM campaign. By becoming a supporter you are contributing to the campaign's growth and success!

Full Name

Email

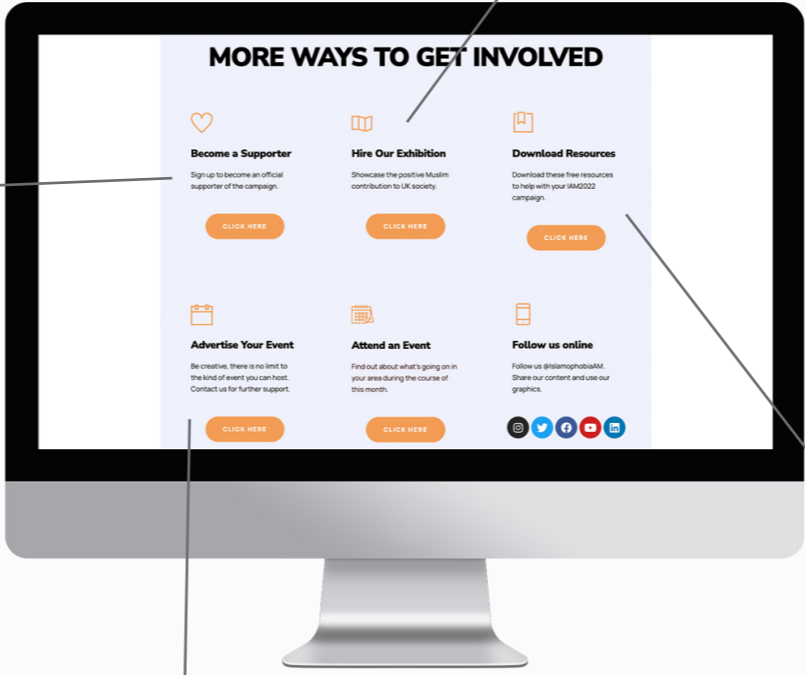
Phone

Do you consent to being contacted by the IAM Team?
 Yes
 No

For organisations, please upload a high quality image of your logo in png or jpeg format. (optional)
 Choose file No file chosen
You can add a file up to 20 MB.

Do you consent to the use of your logo as a supporter of IAM?
 Yes
 No

Any additional information or comments (optional)



RESOURCES

ISLAMOPHOBIA AWARENESS MONTH #MuslimStories!

Home Get Involved Resources IAM Events Exhibition [BECOME A SUPPORTER](#)

- Download IAM2023 Resources**
Download these free resources to help with your IAM2023 campaign.
[CLICK HERE](#)
- Community Pack**
Download the IAM Community Pack for your local community or organisation.
[CLICK HERE](#)
- Corporate Pack**
Download the IAM Corporate Pack for your workplace or organisation. Share the pack with your HR department.
[CLICK HERE](#)
- Solidarity Graphic**
Show your support online and on social media with this graphic. Remember to use the hashtag #IAM2023.
[CLICK HERE](#)
- Download 5 Minute Presentation**
[CLICK HERE](#)
- Social Media Pack**
Find out how you can make a difference online with our IAM Social Media pack. See tips on how to get involved.
[CLICK HERE](#)
- IAM Exhibition**
Ideal for your local mosque to raise the topic of IAM2023 during the Friday sermon.
[CLICK HERE](#)
- 5 Minute Talk**
Spend 5 minutes delivering this engaging speech at your local IAM event.
[CLICK HERE](#)



EVENTS

     /IslamophobiaAM

ISLAMOPHOBIA AWARENESS MONTH

#MuslimStories!

*Take part in the
conversation, be part
of the solution*

IAM 2022 Launch at
Edgbaston Cricket Ground

www.islamophobia-awareness.com

     /IslamophobiaAM