ISLAMOPHOBIA AWARENESS MONTH

#MuslimStories

SCHOOLS PACK 2023

www.islamophobia-awareness.org

/ IslamophobiaAM

> " Our vision is to see the Islamophobia Awareness Month campaign widely recognised and supported every year. We want to see a society that is understanding and inclusive, and free from Islamophobia in all of its forms."

IAM Supporters

raising EXPLORERS
"The After School Learning Club"

Schools' Inclusion Alliance

Edinburgh College

Scouts
28th High Wycombe

HAZELEY

FLOREAT LABORE

Educate Against Islamophobia

KIDSCAPE
Help With Bullying

ST IVO ACADEMY
Astrea Academy Trust
INSPIRING BEYOND MEASURE

To view all IAM Supporting organisations, visit our website:
www.islamophobia-awareness.org/supporters-of-iam
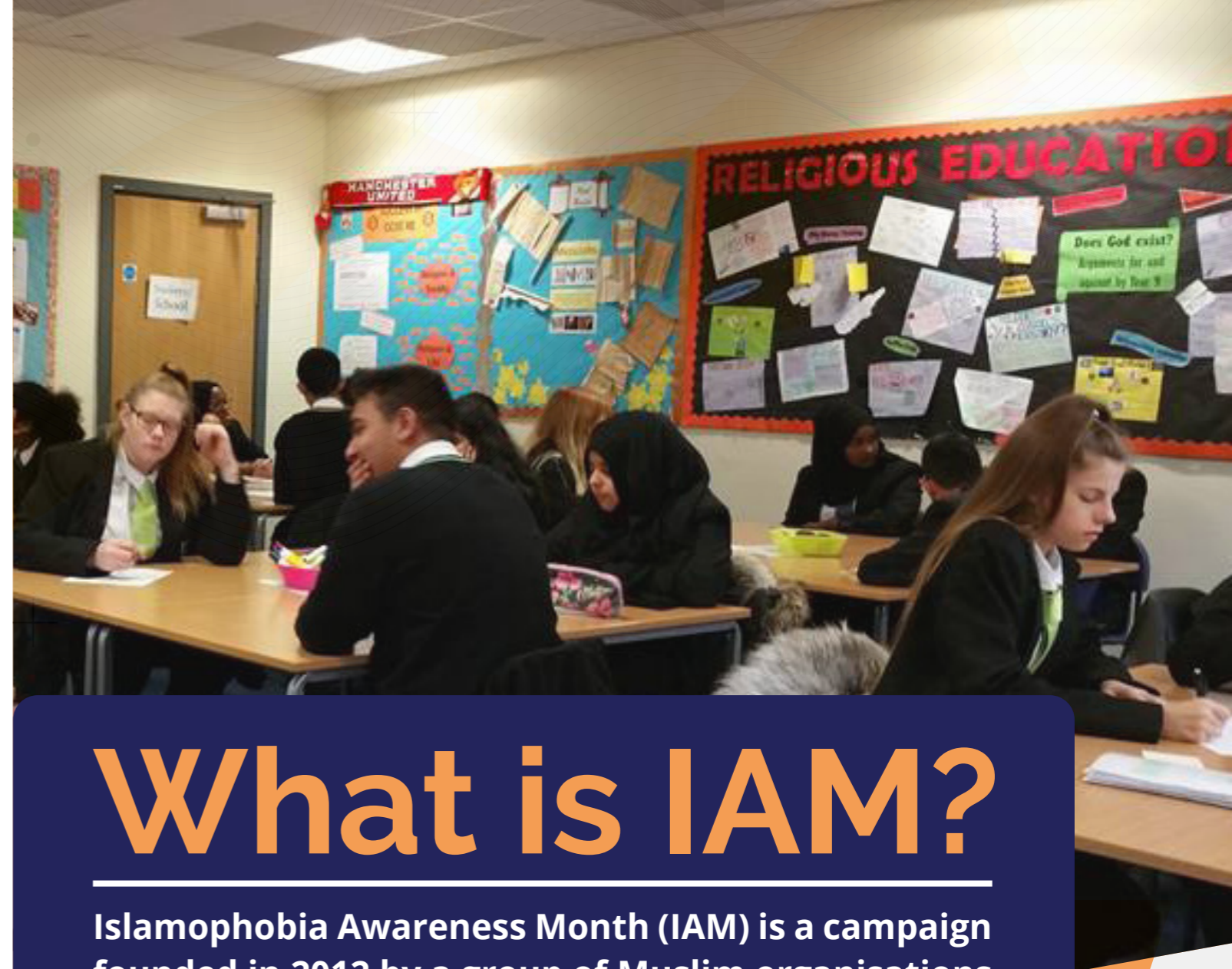
What is IAM?

Islamophobia Awareness Month (IAM) is a campaign founded in 2012 by a group of Muslim organisations to raise awareness of Islamophobia. It aims to raise awareness of the scourge of Islamophobia in society, as well as recognise and showcase Muslim Heroes in Education.

The month-long campaign takes place every November. Resources are available on the website to help you to get involved and be a part of the growth of the campaign.

WWW.ISLAMOPHOBIA-AWARENESS.ORG

CLICK!

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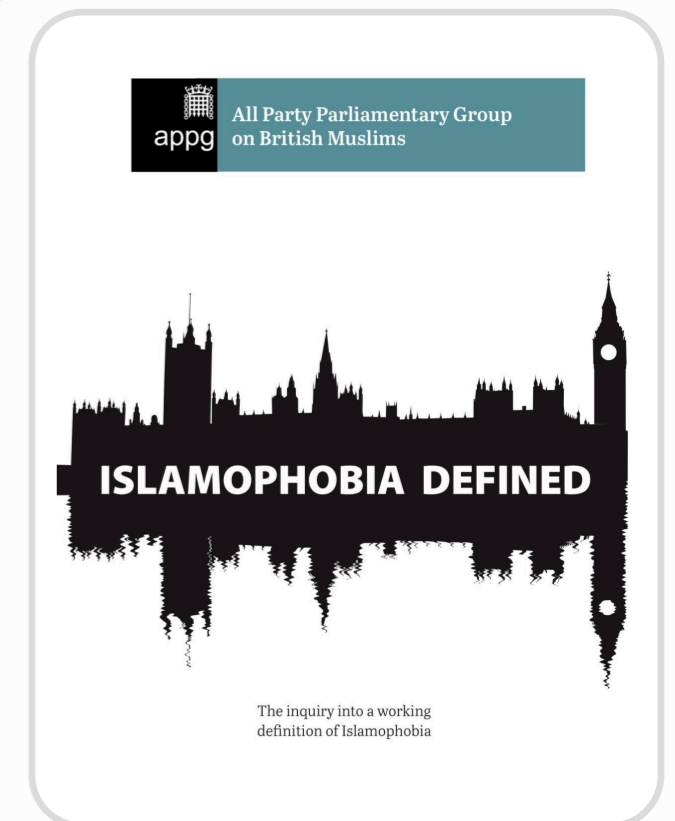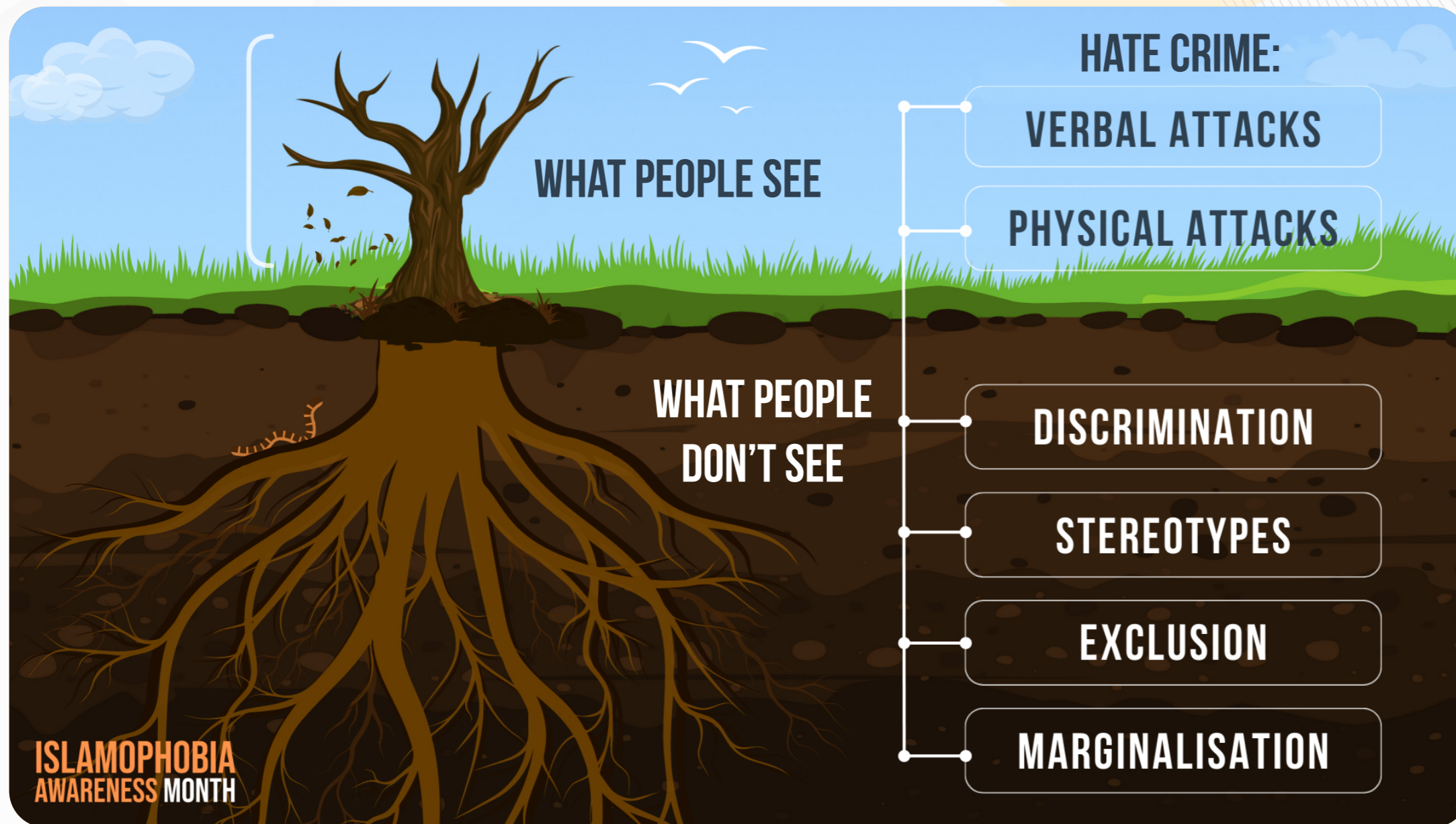
The theme for 2023 is #MuslimStories.

The goal of this year's campaign is to facilitate connections among individuals from diverse backgrounds, including both Muslims and non-Muslims, using the transformative power of storytelling.

Everyone has a story to tell and we want to encourage everyone from all walks of life to take part. Your story could be your own experience, or that of someone you admire.

Whether you are Muslim or not, we want to hear your stories of examples of inspiring Muslim role models or making a positive change to tackle Islamophobia in your workplace.

IAM Exhibition at The V&A Museum, London

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Understanding Islamophobia

HATE CRIME:
VERBAL ATTACKS
PHYSICAL ATTACKS

WHAT PEOPLE SEE

WHAT PEOPLE DON'T SEE

DISCRIMINATION
STEREOTYPES
EXCLUSION
MARGINALISATION

ISLAMOPHOBIA AWARENESS MONTH

All Party Parliamentary Group on British Muslims
appg

ISLAMOPHOBIA DEFINED

The inquiry into a working definition of Islamophobia

"Islamophobia is rooted in racism and is a type of racism that targets expressions of Muslimness or perceived Muslimness."
- APPG on British Muslims

DOWNLOAD THE IAM TREE OF KINDNESS WORKSHEET HERE

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Showcase Muslim **heroes** in your community

Engage with other awareness campaigns in November at your school including **anti-bullying week** and interfaith week
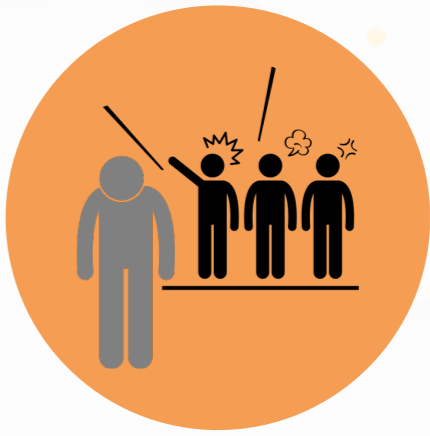
Highlight the **scourge of Islamophobia** in the UK
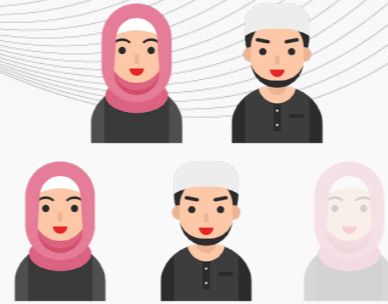
Why Support IAM?

Challenge **incorrect stereotypes** about Muslims

Use the transformative power of **storytelling** to increase **understanding** and **empathy** in your community

DOWNLOAD SCHOOLS RESOURCES

Why does it Matter?

A report[1] conducted by The Better Community Business Network (BCBN) and the University of East London, School of Psychology, looks at the obstacles faced by young Muslims in their battle to maintain their mental health.

The report, which was based on the responses of **729 young Muslims**, reveals that:

4 in 5 young Muslims say they suffered mental health struggles.
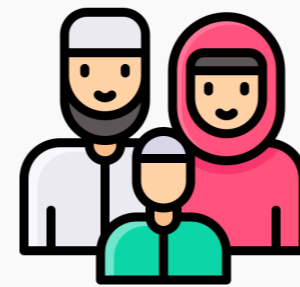
60% said they would **not tell their parents** if they had a mental health struggle.

90% of service users said it was important for mental health support services to be faith and culturally sensitive.

Over 70% of those who say they experience mental health struggles also say that they have been victims of Islamophobia.

64% of young Muslims said they experienced **suicidal thoughts**

More than 2/3 of participants experienced bullying (mainly in a public setting). **Over 70%** say bullying occurred in schools.

References:

1. 'Hidden Survivors, Uncovering the Mental Health Struggles of Young British Muslims'
   http://bcbn.org.uk/Hidden_Survivors_Full_Report.pdf

2. Muslim Mind Collaborative display of this data:
   https://muslimmindcollaborative.co.uk/hidden-survivors-uncovering-the-mental-health-struggles-of-young-british-muslims/

5 Ways to Get Your School Involved

Step 1

Become a Supporter

Visit www.islamophobia-awareness.org/supporter and complete the form to become a supporter of the campaign.

Step 2

Social Media

Find the campaign on Twitter, Instagram, Facebook and LinkedIn @islamophobiaam. Share content and use the hashtags #IAM2023 and #MuslimStories.

Step 3

Exhibition

Visit the website to view the virtual Islamophobia Awareness Exhibition or make a request to hire it in your venue.

Step 4

Human Library

Run a Human Library event at your school and encourage pupils to interact with each other and find out more about people's religions, beliefs and cultures. To find out how to create your own click here.

Step 5

IAM Assembly

Host an assembly to introduce pupils to Islamophobia and Islamophobia Awareness Month. To find out more and download resources for your school click here.

#MUSLIM STORIES #IAM2023

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#MUSLIM STORIES

#IAM2023

Bushra Nasir

Bushra Nasir became one of the first Muslim Headteachers of a secondary school in the UK when she was appointed Headteacher at Plashet School in Newham. She worked at the school for 20 years before retiring in 2012. As a strong role model she also wanted to show that part of her identity was related to the culture and the background of Pakistan where she was born, so she wore her shalwar kameez a traditional dress for Pakistani women, to show her heritage.

Thahmina Begum

Thahmina is Executive Headteacher of Community Schools Trust and was previously the Headteacher of Forest Gate Community School (FGCS), judged to be "Outstanding" under the latest EIF framework in 2020. She led the English team at FGCS where progress was the best in the country in 2017 and has consistently been in the top 10 schools ever since. Thahmina hopes her appointment as headteacher will help to inspire young women in the community to aspire to top jobs.

Malala Yousafzai

Awarded with a Nobel Prize at the age of 17, Malala is an international ambassador for human rights. She became a symbol of the fight for girls' education after she was shot in 2012 for opposing Taliban restrictions on female education in her home country of Pakistan.

In 2013, Malala and her father co-founded the Malala Fund to bring awareness to the social and economic impact of girls' education and to empower girls to demand change. She published her first book in 2013, *"I Am Malala: The Story of the Girl Who Stood Up for Education and was Shot by the Taliban."*

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Find Out More

WWW.ISLAMOPHOBIA-AWARENESS.ORG

HIRE EXHIBITION

SCAN QR CODE
TO VISIT WEBSITE

SUPPORTER

MORE WAYS TO GET INVOLVED

Become a Supporter
Sign up to become an official supporter of the campaign.
CLICK HERE

Hire Our Exhibition
Showcase the positive Muslim contribution to UK society.
CLICK HERE

Download Resources
Download these free resources to help with your IAM2022 campaign.
CLICK HERE

Advertise Your Event
Be creative, there is no limit to the kind of event you can host. Contact us for further support.
CLICK HERE

Attend an Event
Find out about what's going on in your area during the course of this month.
CLICK HERE

Follow us online
Follow us @IslamophobiaAM. Share our content and use our graphics.

RESOURCES

Download IAM2023 Resources

Download these free resources to help with your IAM2023 campaign

Community Pack

Corporate Pack
Download the IAM corporate pack for your workplace or organisation. Share the pack with your HR department.
CLICK HERE

Solidarity Graphic
Show your support online and on social media with this graphic. Remember to use the hashtag #IAM2023
CLICK HERE

DOWNLOAD **5 MINUTE PRESENTATION**

Social Media Pack
Find out how you can make a difference online with our IAM Social Media pack, how to get involved.

IAM Exhibition
Ideal for your local mosque to raise the topic of IAM2023 during the Friday sermon.
CLICK HERE

5 Minute Talk
Spend 5 minutes delivering this engaging speech at your local IAM event.
CLICK HERE

EVENTS

▶ in f 🐦 📷 **/IslamophobiaAM**

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THE FAITH

E ABRAHAMIC FAITHS

Islam, Christianity and Judaism are known as the Abrahamic faiths because they trace their common roots to Abraham.

They are the world's major monotheistic religions centred on the belief in One God.

The Holy Book of the Muslims, the Qur'ān contains references to many prophets that are mentioned in the sacred books of Christianity and Judaism, including Adam, Noah, Moses, David, Solomon and Jesus (peace be upon them all).

The Qur'ān refers to Christians and Jews as 'Ahl-e-kitāb' or People of the Book and makes various references to the Holy Scriptures given to Moses (the Torah) and Jesus (the Bible), reinforcing the common thread of all these religions; monotheism.

Other common beliefs between the religions include a belief in Angels, the Devil, Heaven and Hell, the Day of Judgement, and bearing witness to faith through acts of prayer, charity, love and compassion for others.

Common rituals include eating religiously slaughtered meat, called Halal in Islam and Kosher in Judaism; fasting, during Lent, Ramadan; and on Yom Kippur (Day of Atonement); circumcision (in Islam and Judaism) and modesty in dress (a practice adhered to by some Christians, Jews and Muslims).

ISLAMOPHOBIA AWARENESS MONTH
EXHIBITION

VISIT THE WEBSITE AND BECOME A SUPPORTER AT
ISLAMOPHOBIA-AWARENESS.ORG

Take part in the conversation, be part of the solution

IAM 2022 Launch at Edgbaston Cricket Ground

MUSLIM CONTRIBUTION TO BRITAIN
MUSLIM TALENT POOL

MUSLIM CONTRIBUTION TO BRITAIN
BRITISH MUSLIMS & PATRIOTISM

83%
of BRITONS generally felt a 'strong sense of belonging' in the UK. ¹

86%
of BRITISH MUSLIMS felt a 'strong sense of belonging' in the UK ¹

The Muslim population
27 million to 31 million which now makes up 5.0% of England's population

British Muslims contribute £31 billion to the UK economy with a spending power of £20.05 billion ³

Green Pound
The 'Green Pound' of Muslim spending could save the British economy after Brexit, connecting the UK with remunerative consumer markets across the world ³

13,500 businesses in London creating more than 70,000 jobs

114,500
114,548 (6%) Muslims are in higher managerial or administrative positions. ⁴

NHS
- 29,200 Muslim staff
- 9,200 in Muslim specialist positions such as doctors

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